

PHOTOPOLYMER PLATE SERVICE

\$70 8.25" x 11.75" plate
\$35 5" x 7" plate

Email your PDF files by Monday at noon to jessica@thesouthernletterpress.com and pick up your plates by Wednesday at 9 a.m.
★ Check about rush fees for other times!

MORE INFO

HOW TO (*the very basics*)

- Use Illustrator or InDesign to typeset your text and size your images. (You can use Microsoft Word if you really need to).
- Vector images and bitmaps (scaled to size) are ideal.
- Gray scale images should be at least 300 dpi. Such images will be made with a 133 lpi screen.
- Leave 1/8" margin on all sides of your file.
- Make sure your files are black & white and the text is outlined.

INDESIGN

- Use 100% black, NOT registration black.
- Make sure text and images are sized as they should be printed, and all images are linked.
- SELECT ALL (OBJECT--->SELECT---> ALL or command+A)
- Outline all your text (from top menu TYPE--->CREATE OUTLINES)
- Save your file to send for output to pdf (from the top menu FILE---> ADOBE PDF PRESETS--->{HIGH QUALITY PRINT}).

ILLUSTRATOR

- Files should be 100% black/white.
- Make sure text and images are sized as they should be printed, and all images are linked.
- SELECT ALL (OBJECT--->SELECT---> ALL or command+A)
- outline all your text (from top menu TYPE--->CREATE OUTLINES)
- Save your file as a pdf.

MICROSOFT WORD

- once your text is finalized, create a pdf in Word. (SAVE AS--->PDF)

WHAT TO SEND

High quality PDFs, labeled with your name. Leave 1/8 inch margin on all sides of your file. Make sure your files are black & white and the text is outlined. See more below, or ask us!

FILE CHECKLIST

- There is a 1/8 inch margin on all sides of your file. (Your file size is 8.25" x 11.75", but the active area with image/text is 8" x 11.5")
- All text and image is 100% black with no other colors. If using InDesign, make sure you have not make anything registration black.
- All text is outlined.
- The text & images should be the exact size that you want to print.
- Gray scale images should be at least 300 dpi.

EMAIL PDFS TO

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QUESTIONS? CONCERNS?

Contact Jessica Peterson
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