

# PHOTOPOLYMER PLATE SERVICE

**\$0.70 per square inch**

## HOW TO (*the very basics for the best plates*)

Use Illustrator or InDesign to typeset your text and size your images. (You can use Microsoft Word if you really need to).

### FOR IMAGES:

- Vector images and bitmaps (scaled to size!) are ideal.
- no lines smaller than 0.5 pt
- Raster images/gray scale images should be at least 300 dpi. Such images will be made with a 133 lpi screen.
- make sure everything is 100% black (k), with no other color.

### FOR TEXT:

- we suggest you add a small amount of tracking to your text for best outcome
- no lines smaller than 0.5 pt
- type smaller than 8 pt does not print well
- Outline all text.
- make sure everything is 100% black (k), with no other color.

### FOR JOBS WITH 2 OR MORE COLORS:

- Provide color separations and a full color file for reference

## INDESIGN (PDF OUTPUT)

- Use 100% black, NOT registration black.
- Make sure text and images are sized as they should be printed, and all images are linked.
- SELECT ALL (OBJECT--->SELECT---> ALL or command+A)
- Outline all your text (from top menu TYPE--->CREATE OUTLINES)
- Save your file to send for output to pdf (from the top menu FILE---> ADOBE PDF PRESETS--->{HIGH QUALITY PRINT}).

## ILLUSTRATOR

- Files should be 100% black/white.
- Make sure text and images are sized as they should be printed, and all images are linked.
- SELECT ALL (OBJECT--->SELECT---> ALL or command+A)
- outline all your text (from top menu TYPE--->CREATE OUTLINES)
- Save your file as a pdf.

## MICROSOFT WORD

- once your text is finalized, create a pdf in Word. (SAVE AS--->PDF)

Email your PDF files by Tuesday at midnight. to [jessica@thesouthernletterpress.com](mailto:jessica@thesouthernletterpress.com) and pick up your plates by Friday at 5 p.m. Local delivery available. *Ask about rush fees for other times!*

## WHAT TO SEND

High quality PDFs, labeled with your name. Leave 1/8 inch margin on all sides of your file. Make sure your files are black & white and the text is outlined. *See more below, or ask us!*

## FILE CHECKLIST

- There is a 1/8 inch margin on all sides of your file.
- All text and image is 100% black with no other colors. If using InDesign, make sure you have not make anything registration black.
- All text is outlined.
- The text & images should be the exact size that you want to print.
- Gray scale images should be at least 300 dpi.

## EMAIL PDFS TO

[jessica@thesouthernletterpress.com](mailto:jessica@thesouthernletterpress.com)

## QUESTIONS? CONCERNS?

Contact Jessica Peterson  
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